

WORDPRESS DEVELOPMENT

Job Oriented Program



contact - 8080734013/ 9158504667

**DEVELOP A PASSION
FOR LEARNING. IF
YOU DO, YOU WILL
NEVER CEASE TO
GROW.**

- Anthony J. D'Angelo

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About Us?

We are a group of individuals who have worked in the field of the IT industry in various segments. We provide training in software development, software testing, web development, and digital marketing. Our style of training combines high-quality theoretical education with extensive practical exposure to live projects along with extensive placement assistance.

Why we?

- we have more than 9+ years of experienced trainers.
- We deliver live interactive training to students
- 100% Placement Assurance
- we provide mock interviews, soft skills interview sessions from industry experts.
- Industry ready syllabus.

Wordpress

AnalytIQ
Learning

Learn how to speed up **Wordpress** and **Reduce** loading time of the **Website**



COURSE DURATION & ELIGIBILITY

Duration:

Weekday Batches - 2 Months, Weekend batches - 5 Months

Eligibility: Any Graduate

(No Previous Programming Knowledge Required)

WordPress Development Course Syllabus

1: Getting started with WordPress

- What is WordPress
- History of WordPress
- Difference between WordPress.com and WordPress.org
- Why learn WordPress
- Benefits of learning WordPress
- Installing WordPress
- Custom installation
- One-click installation
- Logging in to WordPress

2: Exploring the WordPress dashboard

- Screen options
- Customizing your dashboard
- Editing your profile
- Logging out
- Updating your WordPress installation
- Updating WordPress, plugins, and themes

3: Posts in WordPress

- Difference between posts and pages
- Creating a new post
- Using the editor
- Visual editor
- HTML editor
- Adding media
- Inserting a gallery
- Full screen editing
- Categories
- Tags
- Using custom fields
- Previewing, publishing, and saving drafts
- Editing an existing post
- Quick edit
- Deleting a post
- Viewing a post
- Changing the status of a post
- Changing the visibility of a post
- Permalinks and shortlinks

5: Using Media in WordPress

- Scaling and cropping images in WordPress
- Media metadata
- Uploading media
- Seeing where media is being used

6: Adding Links in WordPress

- Adding links
- Link categories

7: Pages in WordPress

- Adding, editing, and deleting pages
- Page attributes
- Parent pages
- Templates
- Ordering pages

8: WordPress Comments

- Enabling and disabling comments
- Setting default behaviors for comments
- Viewing comment
- Comment approval process
- Dealing with spam
- Deleting comments

9: WordPress Themes and Appearance

- Managing themes
- Installing themes
- Widgets
- Menus

WordPress Development Course Syllabus

10: WordPress Plugins

- What are plugins?
- Finding plugins
- Installing plugins
- Activating and deactivating plugins
- Editing plugin settings
- Deleting plugins

11: Users

- Adding, editing, and deleting users
- User roles and permissions

12: WordPress Settings

- General settings
- Changing the site title and tagline
- Changing your URL
- Using a different homepage
- Updating the admin email address
- Changing time zones
- Date/Time formats
- Privacy settings
- Must have WordPress plugins

10:

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Gurukul

Mphasis

Symantec

BMC Software

HSBC

Neilhant

TCS

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Infosys

OSI

Ubisoft

Deloitte

JP morgan

Persistent

Vritti Software

EQ Tech

KPIT

Quick Heal

Wipro

Fiserv

L&T Infotech

Raja Software

Xalted

Yardi Software

Zensar and many more 250+



**Your Intellectual growth
& Our Support**



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